

DIAMOND BUSINESS  2022

# MEDIADATA



*Stay on track*

**For over 20 years your trade magazine of industrial production for application and manufactures of diamond and CBN tools.**

Service providers and suppliers appreciate the industry-specific reports on the use of super-hard cutting and grinding materials, tool technologies, manufacturing processes and procedures as well as the machines and semi-finished products used for this purpose.

Authors from universities and industrial companies report about innovations, tests and trends with a wide range of information for leaders in production, research and management.

# TOPICS OF INDUSTRIAL PRODUCTION

## Tool applications - Machinery - Process

- Grinding
- Finishing/Polishing
- Machining
- Dressing
- Technology

## Tool manufacturing - Process

- Machines for tool manufacturing
- Raw materials
- Manufacturing process general
- Laser processing
- Quality assurance

## Companies - Management

- Company portraits
- News
- Asked about...
- Supplier directory
- Events

## PUBLICATION SCHEDULE with topics

Issue	Deadline	Date of publication	Topics
1/2022	28.01.22	04.03.22	<b>Dressing and grinding technology 2022</b> Processes, applications and machines
2/2022	27.05.22	24.06.22	<b>Machining in transition</b> Innovative tools and manufacturing concepts for new tasks
3/2022	22.07.22	02.09.22	<b>Diamond coatings &amp; the like</b> increases tool service life with positive „side effects“ on surfaces
4/2022	14.10.22	11.11.22	Development of the <b>precision machining by laser beam</b>

### Our seal of quality: IVW certified

(see also [www.ivw.de](http://www.ivw.de))

Affiliated with the information community to determine the distribution of advertising media (Securing the truth of the edition)



### quarter

4/2019  
1/2020  
2/2020  
3/2020

### print

8.750  
9.500  
3.499  
3.500

### distribution

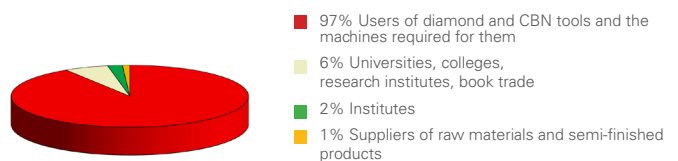
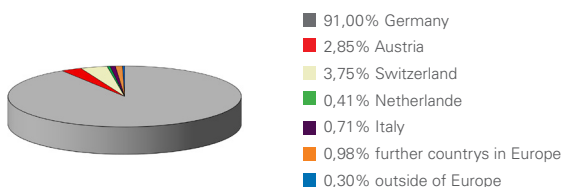
8.549  
8.384  
3.328  
3.273

### Information for authors

You can find our author guidelines on [www.diamond-business.world](http://www.diamond-business.world) in german language.

Please contact us by [redaktion@diamond-business.info](mailto:redaktion@diamond-business.info) to be registered in our author mailing list.

## DISTRIBUTION ANALYSIS



**The Industries:** Metal-, ceramics-, glass- or plastic processed industry, refractory industry, engineering, medium-sized companies and large industry, automobile manufacturers, wood working industry, supplier, manufacturer of machines

**Fields of application:** all applications using industrial diamond, which focuses on machining (turning, milling, sawing), grinding, polishing, honing, superfinishing and dressing.

# TECHNICAL SPECIFICATIONS

## Journal format

210mm wide x 297mm high,  
with trim 214 x 303mm

## Printing profile:

ISOcoated\_v2\_300\_eci.icc  
ISOcoated\_v2\_300\_info.pdf

## Printing process:

sheet offset and  
adhesive binding

## ISSN:

1619-5558

## Extent analysis:

96 to 120 pages each edition

## Type area

175mm wide x 242mm high,  
3 columns each 55mm wide

## Print documents

### Data delivery:

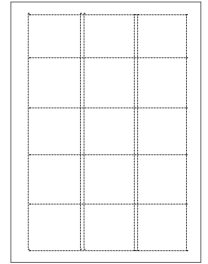
- digital templates ready for print
  - PDF file | PDF/X-3
  - no transparent background in PDF template
- Print templates by e-mail to: [info@diamond-business.info](mailto:info@diamond-business.info)

**Scriptures:** must be embedded in the PDF.

**Image resolution:** 300dpi, cmyk

### Format/Trimming:

The document size as a file should be identical to the booked size of the advertisement.  
Please consider 3mm cutting around the display / format ad.



## ANNUAL SUBSCRIPTION

**National:** 46,- € (incl. tax and shipping costs)  
**International:** 55,- € (incl. shipping costs)  
**Single issues sent:** 12,- € (additionally shipping costs)

The annual subscription will be renewed for one year, unless it is cancelled 3 months before expiring.

SUBSCRIBE TODAY YOUR

# ANNUAL SUBSCRIPTION

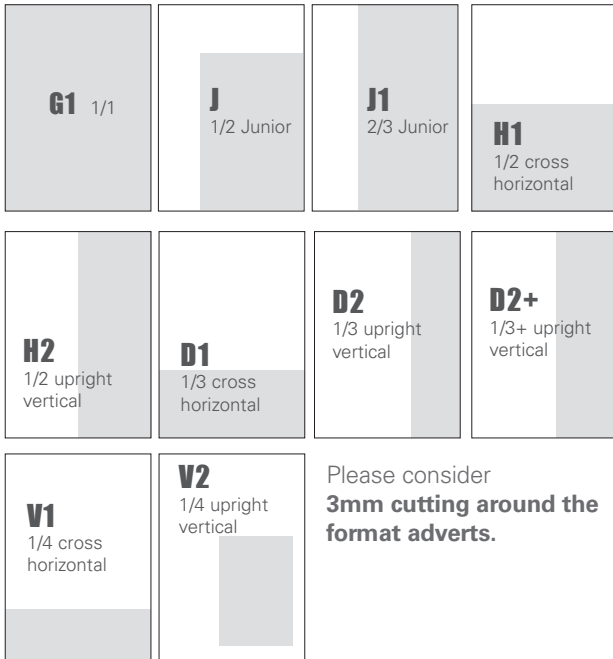
AND STAY INFORMED!



[WWW.DIAMOND-BUSINESS.WORLD](http://WWW.DIAMOND-BUSINESS.WORLD)

# ADVERTISEMENTS & DISCOUNTS

## Format advertisements



Please consider **3mm cutting around the format adverts.**

**Agency discount: 15%** (not valid for cover page)  
**Special position of your ad: +15%**

Format in pages	Type	Width x height in mm	Advertisement price in Euro 4-color			
			Booking	Booking	Booking	Booking
Discount per advertisement			<b>1x</b>	<b>2x   5%</b>	<b>4x   8%</b>	<b>8x   15%</b>
*Cover incl. Story	<b>T/U1</b>	185 x 200	3698,- €	-	-	-
1/1	<b>G1/U2</b>	210 x 297	2754,- €	2616,- €	2534,- €	2341,- €
1/1	<b>G1/U3</b>	210 x 297	2754,- €	2616,- €	2534,- €	2341,- €
1/1	<b>G1/U4</b>	210 x 297	3018,- €	2867,- €	2777,- €	2565,- €
1/1	<b>G1</b>	210 x 297	2234,- €	2122,- €	2055,- €	1899,- €
1/2 Junior	<b>J</b>	130 x 226	1548,- €	1471,- €	1424,- €	1316,- €
2/3 Junior	<b>J1</b>	130 x 297	1873,- €	1779,- €	1723,- €	1592,- €
1/2 cross	<b>H1</b>	210 x 148	1454,- €	1381,- €	1338,- €	1236,- €
1/2 upright	<b>H2</b>	105 x 297	1503,- €	1428,- €	1383,- €	1278,- €
1/3 cross	<b>D1</b>	210 x 99	934,- €	887,- €	859,- €	794,- €
1/3 upright	<b>D2</b>	70 x 297	934,- €	887,- €	859,- €	794,- €
1/3+ upright	<b>D2+</b>	80 x 297	1059,- €	1006,- €	974,- €	900,- €
1/4 cross	<b>V1</b>	210 x 74	753,- €	715,- €	693,- €	640,- €
1/4 upright	<b>V2</b>	105 x 148	753,- €	715,- €	693,- €	640,- €

### \*Design basis for cover booking

#### 1. Cover

- a) Layout without text
- b) Logo placement
- c) Web address placement

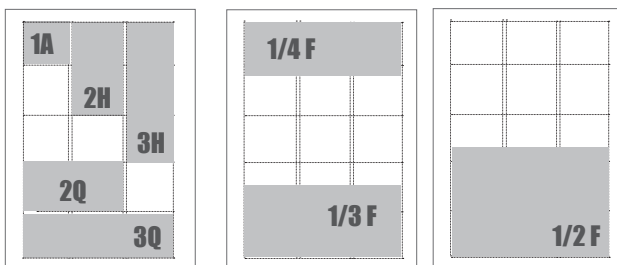
#### 2. Cover story

- a) editorial article of 4 pages
- b) textual basis see author guidelines

Special arrangements regarding the layout with 25% surcharge

Your cover will be published for 12 months after publication date on our website [www.diamond-business.world](http://www.diamond-business.world) and contains the link to the story on [www.in-diamond.world](http://www.in-diamond.world).

## Column advertisements



Please consider **3mm cutting around the column advertisement.**

Format in pages	Type	Width x height in mm	Advertisement price in Euro 4-color			
			Booking	Booking	Booking	Booking
Discount per advertisement			<b>1x</b>	<b>2x   5%</b>	<b>4x   8%</b>	<b>8x   15%</b>
1-column	<b>1A</b>	55 x 55	145,- €	138,- €	133,- €	123,- €
2-column high	<b>2H</b>	55 x 110	232,- €	220,- €	213,- €	197,- €
3-column high	<b>3H</b>	55 x 165	316,- €	300,- €	291,- €	269,- €
2-column cross	<b>2Q</b>	115 x 55	239,- €	227,- €	220,- €	203,- €
3-column-cross	<b>3Q</b>	175 x 55	333,- €	316,- €	306,- €	283,- €
1/2 Frame	<b>1/2F</b>	175 x 121	959,- €	911,- €	882,- €	815,- €
1/3 Frame	<b>1/3F</b>	175 x 80	655,- €	622,- €	603,- €	557,- €
1/4 Frame	<b>1/4F</b>	175 x 61	508,- €	481,- €	467,- €	432,- €

### Our service for you!

We create the design of your advertisement, advertising presentations and inserts. Price on request under: [anzeigen@diamond-business.info](mailto:anzeigen@diamond-business.info)

**column display: black/white + 1 color with 25% discount**

## FURTHER PRINT OPTIONS

### Registration in the supplier directory

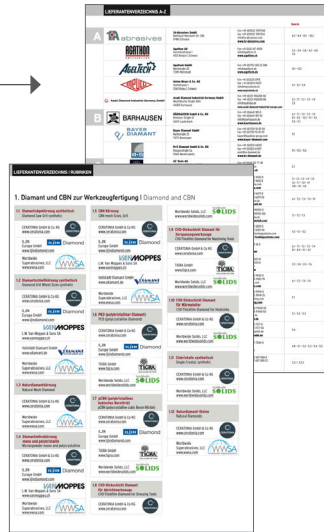
#### Basic entry

#### A-Z listing:

with Logo 70,- €  
without Logo 49,- €

#### Price per section:

with Logo 26,- €  
without Logo 16,- €



The registration will be renewed for one year, unless it is cancelled 3 months before expiring.

### Supplements

Weight to 25g: 213,- € per thousand  
Weight 25-50g: 342,- € per thousand

Bound inserts (exclusive print)  
Maximum format: 205 x 290mm

### Wall calendar

#### Total size:

870mm width x 615mm height  
Sending with issue 4 of the current year.

**Premium advertisement:**  
120mm width x 50mm height  
684,- €

**Basic advertisement:**  
85mm width x 50mm height  
595,- €



### Company portrait

- Article length 4 pages (without third-party ads) to 6 pages (with third-party ads); Print and pictures, interview and editorial work, layout and correction phase: **1580,- €**
- Each additional correction phase required or by arrangement: **86,- €**
- Online for five years on [www.indiamond.world](http://www.indiamond.world) for: **169,- €**
- Arrival and departure: **0,95 €** per Kilometer incl. travel time (depending on effort)



## YOUR ONLINE OPTIONS

### Banner-Advertising

[www.diamond-business.world](http://www.diamond-business.world)

#### Delivery:

For image ads, the allowed file extensions are: png, gif, jpg und jpeg.

#### CROSSBANNER (VARIABLE)



#### TILE DISPLAY (VARIABLE)



Type	Format	1 Month	3 Months 10%	6 Months 15%	12 Months 20%
Crossbanner (variable)	1125x160px *	460,-	1.242,-	2.346,-	4.416,-
Tile Display (variable)	285x512px	289,-	780,-	1.474,-	2.774,-

(Pricing in Euro)

\* We accept a min. height of 145px. The width of 1125px is prescribed and not variable.

# FURTHER ADVERTISING OPPORTUNITIES – INTERNATIONAL



Industrial Diamond.world

**INSIDER** | the online magazine  
powered by  
**DIAMOND BUSINESS**

## The online magazine

Reach up to **8000 readers**.

Published **8x yearly** in english and german.

By booking a banner in the INSIDER, we additionally publish your editorial or job advertisement in our online magazine.

Mediadata  
IN DIAMOND



For further questions,  
contact us.

+49 (0)9522 9432-90

**INDIAMOND.WORLD**  
connecting industrial diamond professionals

## The information portal

Research specifically in the global market for articles about using Diamond and CBN tools in various industrial applications.

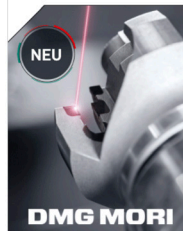
Find company profiles of suppliers for tools, machines and components.

Publish your editorial contribution on **IN DIAMOND** in english and further languages.

We also link the contribution free of charge on our **DIAMOND BUSINESS** start page.

Anzeige

**LASERTEC 50 PrecisionTool**  
Beste Schneidkantenqualität  
bei geringsten Stückkosten –  
Diamantwerkzeuge bis  
ø 355 mm und 420 mm Länge



Firmen im Fokus

**DRITTE GENERATION  
ÜBERNIMMT FÜHRUNG DER  
KAPP NILES GMBH & CO. KG**

Immer dann, wenn es um  
Feinschliff in der Fertigung geht  
beziehungsweise hoch  
qualitative Verzahnungen  
erforderlich sind, kommen die  
bewährten ...



Laserbearbeitung

**HÖHERE SCHNEIDENQUALITÄT  
UND GERINGERE  
STÜCKKOSTEN**

Basierend auf der Lasertec-  
Technologie legt DMG Mori einen  
klaren Fokus auf  
Werkzeugherstellung. Das breit  
gefächerte Maschinenportfolio in  
diesem ...

**Detailed information and prices you can find  
in our mediadata IN DIAMOND.**

## IMPRINT

**DIAMOND BUSINESS KG** | Johannes-Schilling-Straße 24 | 97483 Eltmann, Germany

Fon +49 [0] 95 22 - 94 32 90  
Fax +49 [0] 95 22 - 94 32 99  
www.diamond-business.info

Commercial register  
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tax number 259/15650506  
IVW certifiert rested

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# General Terms and Conditions

DIAMOND BUSINESS KG | Johannes-Schilling-Straße 24 | 97483 Eltmann

## 1. Frequency of publication

The print edition of DIAMOND BUSINESS is published quarterly.

## 2. Advertisements

Advertisements will be displayed for the contractual duration agreed on verbally or in writing. The method of performance and the scope of the advertisements to be displayed will be set out in the contract or from the informal wishes expressed by the interested party. DIAMOND BUSINESS guarantees that all advertisements will be reproduced using the best typographical techniques available at the time and location of publication. DIAMOND BUSINESS shall be entitled to discontinue without further notice any advertisements whose form or content are in breach of the law or that offend against moral or professional principles. The clients of any such advertisements will be informed of this discontinuation immediately.

The advertiser shall be responsible for providing the advertising text and good-quality illustrations and supplements in good time. The costs for drafts, final artwork, producing illustrations and making any modifications are not included in the price of the advertisement. The publisher guarantees that the advertisement will be reproduced using the best typographical techniques available. This will be determined by the average print capacity based on the printing technique applied and by the quality of the paper used. For colour reproductions, minor alterations from the original shall not constitute reasonable grounds for making a complaint. The same shall apply to comparisons between the colour proof and the printed edition.

If DIAMOND BUSINESS does not receive advertising documents by the time they are due to be printed (i.e. when the issue goes to press), the advertisement contracted for will be printed in the following issue. DIAMOND BUSINESS may not be held liable if any placements cannot be respected owing to an omission by the contracting party or if the print quality is harmed because certain documents have not been provided. The contracting party shall bear sole responsibility for the content and legal permissibility of the text and images provided for publication. DIAMOND BUSINESS shall not be liable for the print quality of any photos or digital media submitted or for errors caused by the remote transfer of documents. Liability for wilful intent or gross negligence remains reserved. Advertisements will always be reproduced as well as possible. Each reprinted in the DIAMOND BUSINESS title image is also published at the same time and for a period of 12 months online on our website [www.diamond-business.info](http://www.diamond-business.info). For the online presentation, the image rights are also provided. Image license violations are immediately forwarded to the polluter.

Sample issues will be provided only if expressly requested. The contracting party shall be liable for the correctness of any sample issues returned for publication. If the contracting party fails to return a sample issue within the fixed period of three working days, that issue shall be deemed to have been approved for printing. The contracting party shall be entitled to pay a reduced amount or to demand that a corrective issue be released if the advertisement is published in a manner that is wholly or partly illegible, incomplete or incorrect, where this error is attributable to DIAMOND BUSINESS. The deadline for complaints and claims shall expire 14 days after the first day of publication or after the date on which a specimen copy is provided. Any further liability is excluded.

DIAMOND BUSINESS reserves the right to make representative reductions to any free advertisements or any bodies of text that exceed the maximum volume permitted. The contracting party shall not have any claim in respect of such reductions. Terminating the advertising contract after the advertisement has been published is no longer possible except on substantial grounds. The contracting party shall be entitled to demonstrate less significant loss or damage. If the contracting party withdraws from a contract covering multiple issues, 50% of the total value of the contract for the advertisements not displayed shall be payable in compensation, withdrawing from a single issue contract, 30% of the contract should be payable in compensation, and DIAMOND BUSINESS shall not be required to furnish details of the individual issues. Any discounts granted shall become void and must be repaid by the contracting party. Printed issues will be archived for up to six months after publication and returned to the contracting party only if expressly requested. Advertising agencies or brokers must abide by the pricing applied by DIAMOND BUSINESS in all negotiations, agreements and invoicing with advertisers. The agency commission garnered by DIAMOND BUSINESS, which is generally 15%, may not be passed on to the contracting party either in whole or in part. Agency discounts may not be combined with volume discounts. If any changes are made to advertisement prices, the changed prices shall come into effect for new clients immediately. Ongoing contracts shall retain their agreed conditions for the remaining maximum duration of the contract.

## 3. Subscriptions

Annual subscription: National €6,- € (including tax and shipping), International €5,- € (including shipping). Annual subscriptions shall be extended by a further year in each case unless they are terminated 3 months before expiring.

## 4. Due date and payments, Delay

Amounts invoiced shall be payable immediately and without deduction, unless otherwise stipulated on the invoice. No discounts for cash shall be granted. Any unauthorised cash discount deductions will be demanded in addition. If making international payment transfers, please ensure that the correct amount is credited to our account. Any banking fees levied must be added to the invoice. If the client falls behind in making payments or if the publisher becomes aware of circumstances liable to have a significant negative effect on the client's creditworthiness (particularly cessation of payments or insolvency), the publisher shall be entitled to withhold any outstanding advertisements or deliveries, or to demand payment in advance prior to publication or delivery.

## 5. Right to retract

Once an issue has gone to press, there shall no longer be any right to retract any advertisement or entry in the list of vendors.

## 6. Force majeure

All obligations to perform contracts and pay damages shall lapse in the event of force majeure.

## 7. The place of performance and applicable jurisdiction shall be Bamberg.